



CV 2024

DESIGNING YOUR SUCCESS FOR BUSINESS GROWTH - 2024



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[Dribbble.com/LuisFaus](https://dribbble.com/LuisFaus)

[Artstation.com/LuisFaus](https://artstation.com/LuisFaus)

[Creativemarket.com/LuisFaus](https://creativemarket.com/LuisFaus)

instagram.com/luisfausartdirector

Greetings,

I'm reaching out with genuine enthusiasm for the Design position at your esteemed organization. With a richly diverse background and extensive experience in the creative industry, I'm confident in my ability to bring valuable skills and a fresh perspective to your team.

Throughout my career, I've had the privilege of serving as an Art Director and Senior Designer for internationally recognized SaaS, fashion brands, design studios and more. While I'm bound by non-disclosure agreements that prevent me from disclosing specific brand names, these experiences have equipped me with invaluable insights into brand development, visual storytelling, and effective communication strategies. I've mastered the art of transforming abstract concepts into compelling visuals, elevating brand perception and establishing a stronger market presence.

In addition to my roles, I've also delved into the world of jewelry as a Silversmith. This hands-on experience has deepened my understanding of craftsmanship and allowed me to refine my creative skills in a tangible manner. Through meticulous attention to detail, I've honed my ability to create visually striking designs that resonate with audiences.

By combining my expertise as an Art Director with my craftsmanship as a Silversmith, I've cultivated a multi-versatile skill set that spans visual aesthetics, brand development, and hands-on creativity. I'm eager to leverage this diverse background to make meaningful contributions to your organization and infuse your projects with fresh, innovative ideas.

I'm genuinely excited about the prospect of joining your team and contributing my skills and expertise to your creative endeavors. Thank you for considering my application. I look forward to the opportunity to discuss how my background aligns with your organization's goals and objectives in more detail.

Warm regards,

A stylized, handwritten signature in black ink, consisting of a large, flowing 'L' followed by a series of loops and a horizontal line extending to the right.

Please Scan the QR codes to watch my Demo & Logo reels:



<https://surl.li/skqpa>



<https://surl.li/skqnl>



Career Outline

- 2013 - Present
 - Multidisciplinary Designer & Stock Design Artist**
Established my own Design Atelier 'Luisfaus.com'; Teacher for young Architects & silversmithing workshop tutor.
luisfaus.com - arquitektonicos.com - ddreamerjewelry.com -Worldwide -
 - Hydra Designer - Experienced in a wide variety of Design fields such as Print design, packaging design, branding, website design, jewelry design (...)
Multirole designing, ranging all spectrum of the Arts & Design professional field.
 - International recognition designer - Experienced with clients in Europe, South East Asia & USA. 18 years of professional field experience both as an Art Director & an independent multidisciplinary design professional.
 - Acclaimed Graphic & Branding stock artist. NFT Creator.
 - Ability to use virtually any software for Design, Illustration, Technical Drawing & 3D Design.
- 2021 - 2022
 - Art Director**
Sylwia Romaniuk Sp zoo.
<http://www.sylwiaromaniuk.com> - Warsaw, Poland
 - In charge of the design of the Corporate Branding Image for SR Soul. Boho Textile Pattern Design, Storytelling, Creation and Production
 - Conceptual Design, Illustration and Creation of the SR NFT collections
- 2018 - 2021
 - Senior Digital Design & Marketing Specialist**
Inspectorio Inc.
<http://Inspectorio.com> - <http://konfia.io> - Ho Chi Minh City, Vietnam
 - In charge of the re-design of the entire Corporate Branding Image, Tone, Motion & Sound. Conceptual Design from abstract ideas in a very specific B2B SaaS Quality Compliance and Sustainability platform niche for the fashion supply chain.
 - Analytical Design. Print Design. Product & Packaging Design. 3D Design. Team management and co-ordination on a global scale. Creative Marketing Design materials & Newsletter Design, Scheduling and management.
 - SEO Marketing Strategy creation, SEO Content Creation & Guidelines, Social Media monitoring, Social Media Metrics, Analytical thinking, Behavioral Psychology, Conversion optimization for Growth Hacking & Project coordination with copywriters and other team members in other time zones.
 - All in a fast-paced, very deadline-driven environment.
- 2016 - 2018
 - Chief Marketing Officer - Gamification**
Concierta
<http://koncierta.com> - Valencia, Spain
 - Regional, Territorial and National Innovation Projects, creation of new Business models and strategic planning, Business Project Management.
 - Associate for the certified facilitator of Lego Serious Play methodology. Gamification, Transmedia narratives & Lego Serious Play Workshops.

Career Outline

- 2013 - 2013
Web Design Director
 ClickSee Network
<http://clickseedesign.com> - Bangkok, Thailand

 Managed, over viewed and directed the Web Design & Programming team.
- 2010 - 2014
Art Director & Consultant
 Brave Bull Studio
<http://bravebullstudio.com> - Asia Pacific & Europe

 - Managed and overviewed branding and corporate image projects for multinational companies, clients of this Studio
- 2010 - 2013
Art & Design Director
 C2P Design Agency & Get Me To Advertising Agency
<http://c2pthailand.com> - Bangkok, Thailand

 - Multidisciplinary designer - Experienced in a wide range of Design fields such as Branding, Print design, Packaging design, Website design 3D Design, Architectural Visuals, Jewelry design and visualization, character concept and animation, Advertising & commercial promo videos, Photography director, GFX & VFX (..)

 - Managed, over viewed and directed a team of Graphic Designers, Web Designers & Programming teams.

 - Account & Client management

Other companies I have worked with;

Legback AI - Keller Williams - Spanish Chamber of Commerce - Spanish Parliament House - Conde Nast - Tepandine - Layana Resort & Spa - Pierre Cardin - Porsche Thailand - On T3 Line - Core Pricing - Innercore Pharma - Avitez Water - Okami Kitchen Knives - Mimi Vang - Paradox Kitchenware - Rung Arun Jewelry - Munkong Khusuma - Corsica - Asian Lounges - Aruno Thai - Banyan Tree Hotel - Sands Hotel - The Bangkok Telegraph - Gold Buyers - Crown Prince of Fujirah - Nan Yang Inspiration Center - Mom's of Maine - Smart Tax Handbook - Nama Skar - XXV Fashion - Speak & Go Idiomias - Rice Bkk - FoodByPhone - 34thSt - Ariel Homes - Aberconwy & Fflint - El3ments - Dirlnappers - e2b Capital - Extralingo - IBS Innovation - Las Vegas Humidor - Le Tour of France - Magnus Opus Meritworks - Cogent - Nidabi - Phoenix PPE - Redwood Global - D'Box Jewelry - WCS Smith - Advanced Translation Services - Bailewood - Tone Craft - SSUAV - Ameripak - Breith Pancakes - Chef Damien - Chaopraya River Cruise - ELF925 Jewelry - Hush Beauty - Hydrowarm - Honeymoon Travel Magazine - Iron Quabinet - Mariell Fashion Jewelry - Mastercard Thailand - Callaway Brewery - Concierta Soluciones - Beloki Inmobiliarias - Destino Tailandia - Oak Bay Pharma - Owen Mills Tactical Weaponry - Pension Pal - Proseco Royale - Skyridge Enterprises - Ddreamer Silver Jewelry - (...)

CERTIFICATIONS & EDUCATION

Certifications

Cambridge University

CELTA Cambridge Level 5 Certificate

Accreditation Number: 501/1891/2

Google Digital Academy

Creative Certification Exam

Credential ID: 137580953

Google Digital Academy

Google Analytics Certification

Credential ID: 137638454

HubSpot

Social Media Marketing Certification

Credential ID: 24efa34082064645a44452bc36e9498e

HubSpot

Digital Advertising Certification

Credential ID: 623e046eb0f649858c64c688c924c95

Semrush

Link Building Certification

Credential ID: #afd32925eda8302

Semrush

Rank Tracking Certification

Credential ID: #77bfa1465c6252f

Semrush

PPC Fundamentals Certification

Credential ID: #531f319c7725d67

Semrush

PPC Automation Certification

Credential ID: #268dec6d1f24461

Semrush

Management, Reporting, and Collaboration Certification

Credential ID: #d1854620004ad10

Semrush

Local SEO Certification

Credential ID: #b28979b2f3013aa

Semrush

Advanced Keyword Research Certification

Credential ID: #1f4422ad4950fd8

Semrush

Backlink Management Certification

Credential ID: #174ed70d0bf537d

Semrush

Advanced Competitive Research

Credential ID: #a475c147785c1e2

Education

2022

Apollo English Center, Ho Chi Minh City, Vietnam

CELTA Cambridge English Level 5 Certificate In Teaching English to Speakers of Other Languages

2007 - 2008

Middlesex University, London, UK

Master's degree, Web Design & UI.

2007 - 2007

London School of Computer Education, London, UK

Java, Java SCWCD & Apache tomcat, Web Engineering, Web Design, UI & Advanced Graphic Design.

2004 - 2007

University of Kent, London, UK

BA(hons) Digital 3D Design; Design theory, Maya, ZBrush, Mental Ray.

References

David Klein

Co-Founder & President at Inspectorio
<https://www.linkedin.com/in/david-klein-253556a6/>
 +84 126 558 4753

Grant Meglis

Pod Leader, Senior Account Manager, and Country Leader at Inspectorio
<https://www.linkedin.com/in/grant-meglis/>
 +1 978 852 6906

Esteban Angulo Cevallos

Senior User Experience Designer at TINYpulse
<https://www.linkedin.com/in/esteban-angulo-cevallos/>
 +59 399 804 2439

Tran Hien Dieu

Master Jeweler & GoldSmith at Ddreamer Silver Jewelry
<https://www.ddreamer.vn> - <https://ddreamerjewelry.com>
 +84 949 087 679

Honors and Awards

Logo Design Award Winner
 Chicago Bondage - USA

Branding Award Winner
 Abeconwy & Fflint - UK

Logo Design Award Winner
 34th Street - USA

Logo Design Award Winner
 Health Benefit Services - UK

Visual Identity Award Winner
 SSUAV - Australia

Branding Design Award Winner
 Owen Mills Tactical - USA

Branding Design Award Winner
 Irene's Heart Foundation - USA

Corporate Image Contest Winner
 Chef Damien W. Christian - USA

Branding Design Contest Winner
 Advanced Translation Services - USA

Corporate Image Design Awards
 Hydrowarm Hydronic Specialists - Europe

Branding Design Awards
 Aleta - Switzerland

Logo Design Award Winner
 Pension Pal - UK

Logo Design Award Winner
 East Corp - USA

Visual Identity Design Award Winner
 Sands Boutique Hotel - Africa

Branding Design Awards
 Ariel Homes - USA

Branding Design Awards
 Le Tour Guide - France & UK

Logo Design Award Winner
 Aberconwy & Fflint - Wales

Logo Design Award Winner
 Parent Research Services - USA



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Interests

Technical and visual execution of design in modern technology & trends

Market research, Brand Research & Competition research

Digital Consumer Technology, 3D Design, Photography, Digital Design,

Graphic Design, Illustration, Comics, Technology

Current International Politics & Economy

Entrepreneurship, Innovation, & Business Growth

Jewelry Design, Silversmithing, Stonemason, Woodworking

Activities & Societies

Stock Design Artist at:

GraphicRiver, CreativeMarket, iStock, Shutterstock, 123RF, Unsplash(...)

e-Entrepreneur at:

Etsy, Threadless, RedBubble, Society9, Zazzle, Cafepress, Spreadshirt (...)

Active member of:

Dribbble, Behance, Talenthouse, RedDot21, AAwards (...)

Languages

English

Fluent, professional level verbal and written

Spanish

Native Language

Thai

Basic conversation

Vietnamese

Basic conversation

Publications

Samba Thai Corporate Image

Design & Design - 6th Edition Book

October 25, 2013



SKILLS AND **EXPERTISE**

3D Modeling: Includes Maya, 3D Max, Blender

Fusion 360 & Inventor

3D visualization

ActionScript

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

Adobe Acrobat

Adobe Dreamweaver

Adobe Audition

Adobe Animate

Adobe Premiere

Adobe After Effects

Adobe Media Encoder

Adobe Dimension

Adobe Fuse

AJAX

Apache

Art Development

Auditive & Motion Branding Design

Corporate Branding & Identity Design

Content Management Systems

Clip Studio Paint

CSS

Digital Marketing

Dreamweaver

HTML

HubSpot

Illustrator

InDesign

Interaction Design

JavaScript

Jewelry Design

jQuery

Keyshot

Logo Design

Digital Marketing

Photoshop

PHP

PowerPoint

Product Design Development

PhotoMirage

SEO & Semrush

User Experience

User Interface Design

Voice Overs

Web Design

Web Development

Web Services

XHTML

XML

Zbrush



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